



CREATIVE INFORMATION TECHNOLOGY, INC.



BRIDGING GAPS IN HEALTH AND HUMAN SERVICES

HHS and Healthcare IT solutions for coordinated service delivery and population well-being

www.citi-hhs.com

OUR FOCUS

Improving well-being for long-term change

Delivering health and human services cannot happen in a silo. It takes collaboration to bridge service gaps and deliver the best outcomes for all. Our solutions can help you serve with commitment and diligence and assist in decision-making to provide our most vulnerable population an opportunity to build a better tomorrow.

At CITI, we measure success by the positive impacts and outcomes we have on the lives of our citizens using innovative HHS and Healthcare IT solutions at the federal, state, county, city, and community levels.

We understand that improving well-being is the first step in achieving sustainable outcomes and long-term change.

Our mission is to address the key factors of Social Determinants of Health (SDOH) and improve the lives of every citizen in need. Our practice areas are designed to improve service delivery across various programs such as food and nutrition, early learning and development, public assistance, adult and aging, foster care and adoption, family preservation, health equity, care quality, health data management and more.

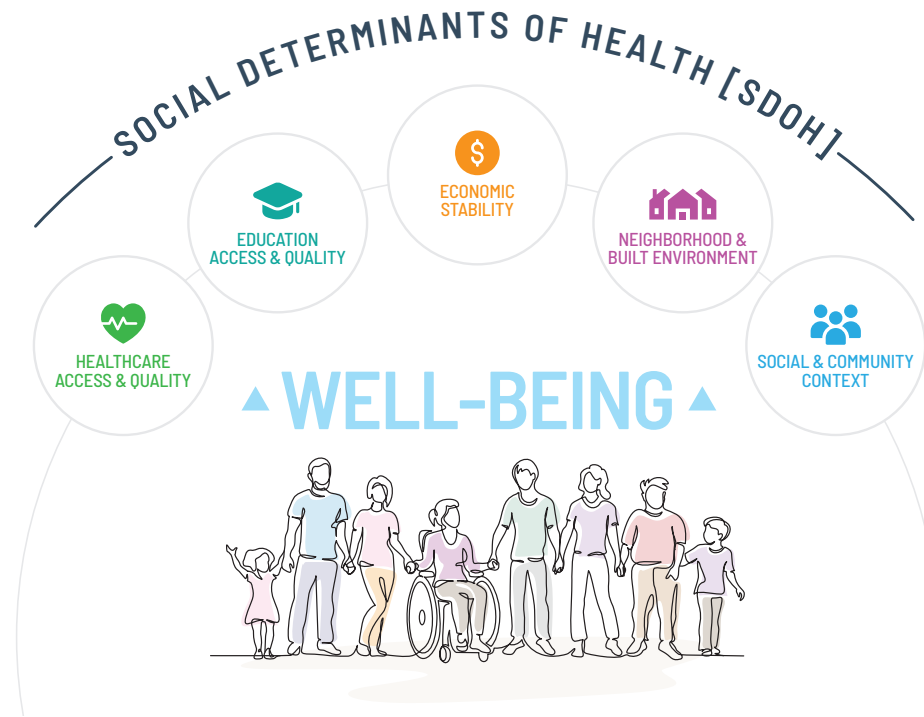


Figure 1: Addressing key SDOH factors to impact population well-being

OUR PRODUCTS SUITE

Human-centered solutions that deliver results

Our innovative and easy-to-deploy products have been built on a foundation of core domain experience and deep collaboration with customers and subject matter experts.



Equity

Integrated Case Management System



Unify™

Comprehensive Child Welfare System



Arise

Early Development Management System



Empower

Health and Human Services Platform



DRIS

Data Retention and Interoperability Solution



Align

Child Support Enforcement Solution



PatientBuddy

Clinical Data and Patient Management System



DataInsights

AI Driven Healthcare Practice and Analytics

AI/ML & RPA CAPABILITIES

- > IVR & Chatbots
- > OCR Detection of Credentials
- > Predictive Analytics
- > Robotic Process Automation (RPA)
- > Facial Recognition
- > Sentiment Analysis
- > Document Summarization
- > Multilingual Speech Services
- > Image Analytics
- > Speech to Text Services
- > NLP & NER Services

HEALTHIER AND HAPPIER COMMUNITIES

HUMAN SERVICES

Happier families and brighter futures

Our industry expertise and solution-based approach helps bridge gaps between service coordination, foster collaboration, automate workflows, simplify decision-making, optimize interventions, and help you achieve your business and program outcomes.

Practice areas

Child and Family Well-being

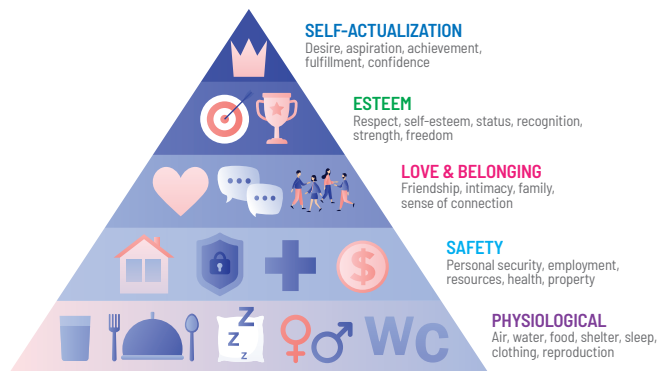
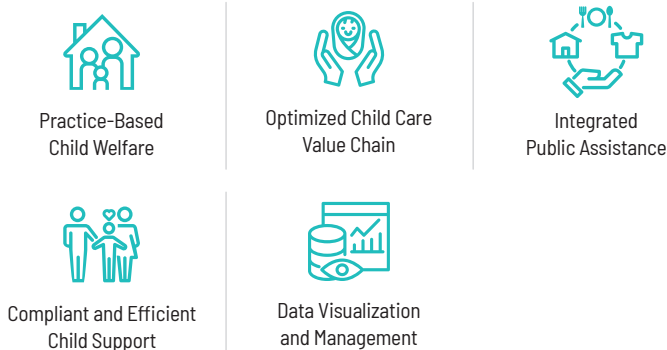


Figure 2: Our HHS practice area adopts a holistic approach towards service delivery and mirrors the Maslow's hierarchy of needs theory.

HHS solutions



HEALTH SERVICES

Improved health and business outcomes

Our innovative healthcare solutions can help public and commercial healthcare providers bridge care gaps, promote health access and equity, improve care coordination and quality, and make informed decisions to optimize individual and population health.

Practice areas

Health Quality and Patient Outcomes

Healthcare Access and System Management

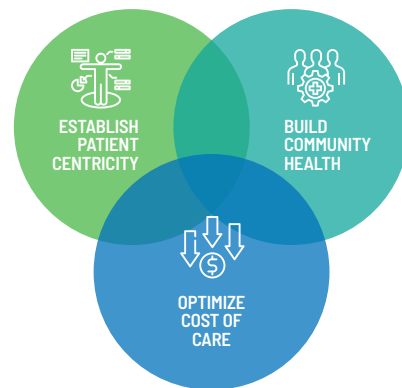
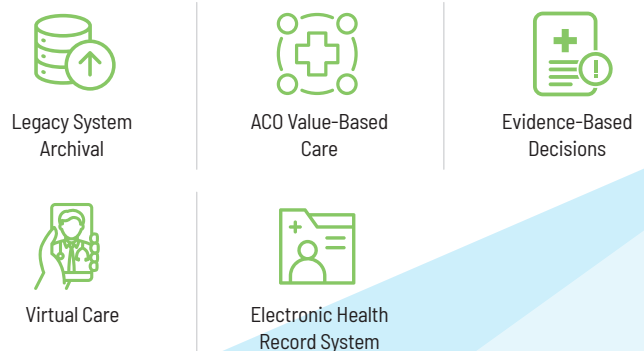


Figure 3: Our healthcare practice areas are designed to help providers accelerate their journey towards value-based care.

Healthcare solutions



ABOUT US

Established in 1996 and headquartered in Falls Church, VA, CITI has offices located in the United States, India, and Canada. CITI is a diverse organization filled with talented IT, subject matter experts, and certified business professionals. We are certified in ISO 9001:2015, ISO 20000-1:2018, ISO 27001:2013, CMMI DEV Maturity Level 3 for services, and CMMI DEV Maturity Level 5 for development. As a Microsoft Gold Partner, we specialize in the creative use of agile methods and emerging technologies.

CITI offers a full portfolio of IT solutions, products, and services. Our offices include a state-of-the-art development integration lab and testing facility, where we both develop systems and explore advanced technologies on behalf of our customers and the communities we serve. We have successfully architected, designed, developed, and implemented cutting-edge solutions for federal, state, and local agencies, as well as countless commercial customers in the U.S. and other parts of the world – positioning ourselves as a thought leader in HHS and Healthcare IT.



OUR MISSION

To provide innovative and cost-effective solutions and services that enable our clients to succeed in their daily missions.



OUR VISION

To be a preferred information technology solution provider while promoting and maintaining the most qualified and diverse professional staff in the industry.

Our Services



Consulting Services



Digital Modernization



Enterprise and Mobile App Development



Program Management and Governance

Our Partners



DELIVERING
EXCELLENCE SINCE

1996

240+

CUSTOMER LOCATIONS
WORLDWIDE

40+

COUNTRIES WITH
SATISFIED CUSTOMERS

400+

PRODUCT INSTALLATION
SITES GLOBALLY

Discover innovative solutions that can boost workforce efficiency and deliver positive outcomes



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